



# Bagilioni Resorts: The first Italian luxury resort in the Maldives

Baglioni Resort Maldives is an award-winning resort located on the eastern coast of the Maldives in the Dhaalu Atoll. With a wide selection of luxurious villas and suites, which range from 120 to 800 square feet, we look forward to showcasing this stunning property to our partners. If you are coming to the Maldives for a vacation, you should consider the Baglioni resort, which is only 40 minutes away from Male airport by seaplane. The resort has a 360-degree lagoon with unobstructed views to allow you experience barefoot luxury. It also has a presidential villa with three bedrooms, a separate terrace to enjoy the sunset, and a kids club with a pool. As for the restaurants, the resort has Gusto,

an Italian speciality live-kitchen restaurant, and Umami, an over-water outlet for Japanese cuisine.

Make your holiday unforgettable and enjoy precious moments in the Baglioni resort - Maldives.



**Baglioni Resort Maldives** 

Does it seem like all of the emails landing in your inbox want to sell you something or make some form of request of you? Well, that's what makes us different, we aim to give YOU the maximum amount of value in the little time it takes to read this newsletter. And if you're lucky, you may even walk away with one of the many prizes from the giveaways we hold here. With so much going on in the world of travel, we provide you with only the important bits in the form of an end of month summary. This is the news you NEED to know.



Qatar Tourism Conducts Two-City Roadshow In India

<<Read The Full Story Here>>



Emirates Skywards unveils bonus Miles offerings

<< Read The Full Story Here>



Dubai restaurant Kinoya to open in Harrods, London

<<Read The Full Story Here>>



France lifts covid entry restrictions for travelers

<<Read The Full Story Here>>



GCC-based Sunset Hospitality expands lifestyle hotel brand to Spain

<<Read The Full Story Here>>



Ras Al Khaimah visitor numbers return to pre-Covid levels in 2022



#### Tourism Influencers: An Introduction To The Field And How It Works



Tourism influencers vary in their effectiveness for destination marketing, and Gulf Reps can help you navigate this minefield. In the digital world, we are constantly exposed to abundant information. Whether it's about a new brand or product, or an untapped market for potential expansion, there is always something that can be learned from another source. That is where influencers come in.

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### The 4 Types Of Tourism: What Is The Difference?

The tourism industry is one of the fastest-growing sectors in today's economy. The rise of this industry can be attributed to its versatility and potential for expansion within numerous markets. There are many different types of tourism. There are several branches of tourism but they all fall into one of 4 main types: leisure or vacation; convention or business; cultural or heritage; and medical or spa tourism. Let's take a look at what each subcategory entails by exploring their similarities and differences.



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## Partner In Focus



Antigua and Barbuda Tourism Board (ABTB) is responsible for marketing Antigua and Barbuda to the world. The ABTB promotes Antigua and Barbuda as a premier destination offering warm, welcoming people, pristine beaches and picturesque scenery, and activities ranging from diving and snorkelling to golfing and sailing.

In addition, the ABTB manages tourism-related facilities such as

accommodation and travel ports, coordinates promotional events, and works with fellow tourism organizations to promote Antigua and Barbuda as an ideal tourist destination.

The ABTB also facilitates sustainability by developing strategies that conserve natural resources while also ensuring the sustainable development of local communities. By promoting Antigua and Barbuda as a unique vacation destination, the ABTB is contributing to the growth of the tourism industry in Antigua and Barbuda.

## Win 200 Dirhams by Completing This Word Search

Every month we'll take a client in the industry and create a competition for you to while away a few minutes with on

your lunch break. Click the word search and see if you can find all Top Sights in Antigua and Barbuda. If you can, take a screenshot and send it to <u>info@GulfReps.com</u>, and one lucky person will win 200 dirhams.

#### Antigua and Barbuda

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D	L	0	Ν	G	Ι	s	L	Α	Ν	D	Μ	A	G	
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## Industry Heroes

In this months edition, we're covering two of the Middle-Easts Travel and Hospitality heavyweights. Read on to learn about their contributions and experiences in the industry. People are the focus of the travel industry, and this month those people are Hamdi Kayali and Farooq Siddiqui.



Asim Arshad Ranking number 17 in Forbes Magazine's top 50 Indian Leaders in the Middle East, Asim Arshad is an award-winning travel expert with more than 37 years of experience that covers the UAE, Oman, Canada, and India. He currently leads one of the largest travel management companies in the UAE, Orient Travel.

Asim has a burning passion for golf and has an equal interest in people which dictates the people-first approach that makes him a leader and our industry hero for this edition.



Hesham AI Qassim Ranked number eight on Forbes "The Middle East's Top 50 Travel &

Tourism Leaders," our Industry hero for this edition is Hesham Al Qassim.

Al Qassim is currently the CEO of Wasl Asset Management Group, which owns over 31 hotels and five yacht and golf clubs. In addition, the Group's subsidiary, Wasl Hospitality and Leisure, enjoys partnerships with key industry players such as the Hilton Group, the Marriot Group, and more.

# Stay Up To Date

Can't wait a whole month for the next instalment of "Not Another Newsletter"? Nor can we. Don't worry. That's why we've created an industry WhatsApp group. We will curate the most important news and content from the industry and Gulf Reps and share it with you there. Just

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