

# TravelTrendz

International

May / June 2021

*a travel lifestyle publication*

## Innsbruck

Alpine-Urban Diversity

## Azerbaijan

Pristine Nature

## Pakistan

Amazing North

## Dominican Republic

Adventure



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# YOU'RE *Maldives* DREAMS STARTS HERE!



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since 1990

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The Arabian Travel Market is the first global Travel event which will actually be attend by public physically after a gap of over one year. The pandemic is still there with no end in sight. The entire industry is in trouble and travelling is not coming to the desired level with travel restriction. Corona Virus is not in control and no solution till now. The vaccines are being used but still huge global population is not vaccinated. The industry is still facing a huge challenge even bigger than ever. Individual countries are looking for ways and means to kick start the economies but the travel and tourism is the key to revival.

In this issue as always, we offer new and exciting options to our readers as destinations are gradually opening. The top destinations and Hotels are being introduced as never before. Do miss the article on Innsbruck, Austria with its alpine urban diversity. Learn more about the amazing heritage of Pakistan its mesmerizing north. We have featured the amazing Montenegro and Dominican Republic. Do not miss the articles about Baden Baden. Do not miss our article on Azerbaijan, An eastern County with a western outlook.

We have covered the top notch hotels in this issue such as the Evian Resort at Lake Geneva. Learn more about Conrad Abu Dhabi Etihad Towers. We have also featured The Retreat Palm Dubai.

As always, read about the news and views relating to the hospitality industry plus learn about what is happening in the Airlines and Aviation Industry.

So, have a good time reading...

**Ken Chapman**  
Editor



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# Fujairah

The perfect  
holiday  
destination



Fujairah is situated on the east coast of the United Arab Emirates. Nestled between the Hajar Mountains and the Indian Ocean, this picturesque town is the perfect holiday destination.



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# INNS' BRUCK



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## THE INNSBRUCK REGION

### EXPERIENCE THE FREEDOM OF ITS ALPINE-URBAN DIVERSITY

One holiday and one thousand possibilities! That can only mean one thing: an “alpine-urban” holiday experience. In the Innsbruck region, the combination of nature and culture, enjoyment and challenge, city and countryside make for a really attractive complete package. Relaxation or activities? Pleasure or something more demanding? Everything’s possible in and around Innsbruck and in a completely natural way. This one location is the perfect starting point, giving you the freedom to make a new choice each day and experience tailor-made activities.

Summer is arriving at the Innsbruck region. The perfect period to escape from daily life and to discover the capital of the Alps from different angles. Now it is the time to make your way from the heart of the city straight into the great outdoors, or climb up to a

dizzy height and look down on the urban hustle and bustle from the Nordkette mountains. Or experience a leap in time between modern architecture and historical buildings. Or treat yourself to a gourmet meal and enjoy some retail therapy in the quaint alleys or against the backdrop of the majestic mountains. The Innsbruck region offers countless opportunities for recreation and relaxation at all sorts of altitudes. Which is just as it should be in a genuine major city surrounded by mountains. And that's a good thing, because everyone has their own way of enjoying a bit of time-out. For some, it's the feeling of freedom that they feel when they reach the summit and the reward of a hearty refreshment stop in a charming mountain hut. For others, it's the feeling of relaxation in the hotel's own organic sauna and then a refreshing dip in the natural pond, all the while marvelling at the awesome mountain



© Innsbruck Tourismus/Christof Lackner



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views. Some, on the other hand, feel at one with the world when they immerse themselves in the city's cultural offerings or discover the wide range of regional specialities. Whatever your heart's desire, whatever your definition of rest and relaxation, everyone will find their own personal freedom in the Innsbruck region: from pleasure to something more demanding.

**Our recommendation: how to explore the region of Innsbruck as its best.**

**A)The Innsbruck Card: Innsbruck's all inclusive guest card**

The Innsbruck Card is your perfect companion to discover Innsbruck by yourself within 24, 48 or 72 hours. It is valid from the time the first service is used and can be purchased directly in Innsbruck or online. It includes a visit to 21 museums and sights in the Innsbruck region as well as admission to Hasegg Castle Mint Hall and Swarovski Crystal Worlds in Wattens, including the Crystal World shuttle. Furthermore, the Innsbruck Card gives you access to experience the TOP mountains close to

Innsbruck: one return trip with the Nordkettenbahnen and the Patscherkofelbahn is included.

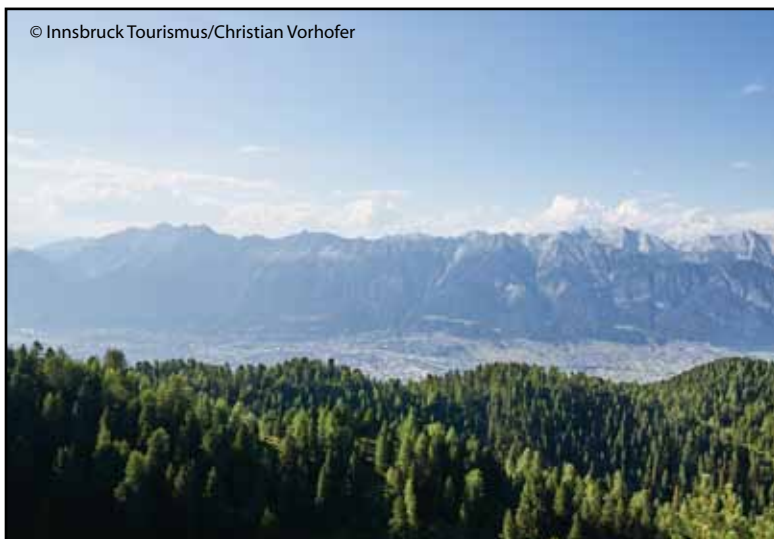
More information: <https://www.innsbruck.info/en/sightseeing/innsbruck-card>

**B)The Welcome Card visitors' card: your ticket to holiday happiness**

With the visitors' free Welcome Card, the Innsbruck region offers a wide range of options for stays of 2 nights or more so that you can enjoy even greater personal freedom. All public transport in the region is available free of charge. The card also includes use of selected lifts and cable cars, numerous discounts and lots of free offers for the family programme, swimming pools and bathing lakes.

What will stay with you after your holiday? Countless images you won't be able to stop thinking about. And profound gratitude for having experienced your own little bit of freedom.

More information: [www.innsbruck.info/en](http://www.innsbruck.info/en)



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# CAPITAL GROUP



Capital Travel & Tours was formed as a limited liability company in the Maldives in 1990 specializing in inbound and outbound travel management. Today, it is one of the most prominent and leading tour operators in the country with a wide global network of tour operators and clientele. As a tour operator, Capital Travel is able to provide clientele with resourceful choices and best prices in the market due to its long-standing business relations with resorts and hotels, built over the past 27 years.

Today, Capital Travel has well over 500 partners around the world and is classed as one of the largest and most reliable tour operators in the Maldives. The company has allotment contracts with all the leading resorts and hotels in the Maldives.

With more than 50 well trained and experienced staff with full commitment to customer satisfaction, we attend to every need of our clients and partners diligently and efficiently. Capital Travel has an extensive presence online with our website and through the various social media platforms we are able to offer attractive deals and special offers to our customers in real time.

Today, we are proud to be able to take care of everything for our clients and partners including flights, room reservations and local transportation. Furthermore, we are proud to provide solutions for our customers on a personal basis for every aspect of their travel.

In 2002, the Capital Group ventured into Hotels Supply business with the formation of ASTRABON Hotel and Resort Supply Private Limited. Today, we are one of the leading companies in this business with the largest collection of kitchen utensils and equipment showcased in the ASTRABON Showroom in the heart of Male'. We are working tirelessly with are partners to continue our businesses sustainably with great vision, care and confidence. We are a reputable Group that works continuously to improve our services and provide the best deals for our clientele and business partners in the Maldives and across the Globe.

## Growth and Success

Capital Travel has enjoyed tremendous growth since formation in 1990. We have served thousands of customers from countries across the World.

It is our conviction that with the new age of technology, bringing all of us ever closer and making holiday bookings and business in general more hassle free and automated, we will enjoy further growth going forward.

We treat our clientele with dignity and respect and leave no stone unturned in order to provide them with our best services right from the moment we make initial contact. We thrive on the

confidence we build with our clients and partners.

We make it our sole purpose to delight our clients in cooperation with our partner hotels and resorts. Whether you are looking for a simple sunbathing beach holiday or a romantic getaway, we have the place you are looking for and the best deals in the market.

## Founder of the Group

Founder and principal owner of the Capital Group of Companies, Mr. Riffath began his career in the tourism industry and gained experience for over 5 years in various posts before starting Capital Travel and Tours. As Executive Chairman, he is also the Chief Executive Officer of the Group and oversees all activities supported by an affluent staff.

Today, Mr. Riffath is a prominent businessman in the Maldives and founding member of Maldives Association of Tour Operators and Travel Agents (MATATO) and Maldives Travel Association (MTA). Mr. Riffath also participates in several travel and tourism related exhibitions around the World including the key expos such as World Travel Market (UK), ITB Germany, BIT Milan and other similar events. Mr. Riffath has been recognized by business partners and the Government of Maldives as a prominent business leader and contributor to the advancement of the Maldives economy in particular the tourism sector.

## Vision

- \* Provide efficient and reliable service to achieve complete customer satisfaction.
- \* To ensure the Maldives becomes South Asia's premier holiday destination.

## Mission

- \* To strengthen & enhance the image of the Maldives globally.
- \* To position the Maldives as a premium destination worldwide.
- \* To achieve service excellence in customer care.

## Values

- \* Innovation
- \* We venture to be innovative in all the aspects.





**Customer Primarily**

- \* We strive to exceed our customers' expectation where ever possible.
- \* Team work  
We work together to achieve, what need to be achieved.
- \* Excellence  
We strive to perform as individuals and as a responsible team in our duties to our customers, stakeholders and each other to demonstrate our brand values to create the best possible competitive advantages.

**Our Strength**

We utilize our long associations with travel agents globally, their significant client base and the special relationships we have with all those involved in developing and maintaining the Maldives Tourism Market.

**Tour Operations - Diving and Sailing Safari**

From a modest start, we have now established excellent working relationships with almost all the resorts and hotels in the Maldives. We have on going allotment contracts in more than 80 resorts and hotels. Capital Safari and Dive Holidays was launched in 1998 to further enhance the travel services offered by the company. Maldives being a nation made up of small islands scattered across the ocean, ensuring that sailing holidays have become popular with holiday makers.

**General Trade**

Import and export businesses, selling and distributing trade related items and motor cycles, cars and other vehicles, boat fitting equipment.

**The Maldives Holiday**

The sunshine, white sandy beaches, picturesque scenery, crystal clear waters and the incredible array of marine life in the Maldives is addictive for most. Each resort is situated on an island of its very own. Every resort belongs to a class of its own catering the diverse range of tourists visiting Maldives.

**Spa Hotels and Resorts**

Spa Hotels and Resorts are serene sanctuaries that offer world-class spa treatments, perfect to spoil one self. These select spas specialize in revitalizing the mind, body and soul.

**Luxury Resorts**

These exclusive resorts are the epitome of luxury. They offer opulent amenities, sumptuous services and boast lavish decors, allowing you to experience your dream holiday.

**Honeymoon Resorts**

Private bungalows allow guests to disconnect from their hectic lives to relax and enjoy the company of their significant better half. The tranquillity of such resorts lets you slow down and appreciate the simplest moments of life.

**Marine Life**

The Maldives boasts some of the most spectacular dive sites in the world, making it a dream dive destination. Moreover, the crystal-clear waters ensure high levels of visibility, which allows divers to truly enjoy the astonishingly exotic fauna and flora, making every dive or snorkelling experience an unforgettable one.

**Family Resorts**

A number of resorts in the Maldives are specially designed and equipped to cater to the specific needs of families. These resorts ensure that both parents and their children have a fantastic time by making their vacations hassle free.

**Cruise Holidays**

Why not take your holiday in the Maldives to the next level? Are you interested in experiencing the very best of the Maldives? If yes, this is the all in one holiday for you. Take advantage of this opportunity and enjoy a number of unique dive sites as well as both virgin and local islands in addition to experiencing the finest resorts.





# Montenegro

Make your own path  
in the wild nature



Montenegro is made for all kinds of adventures. In winter, in summer – it doesn't matter – you can choose from among so many things. You can explore mysterious depths of the coastal area or strength of the sea waves in the furthest south. While making your next move, experience hospitality of the people in the arms of nature. Make your own path in the wild nature.

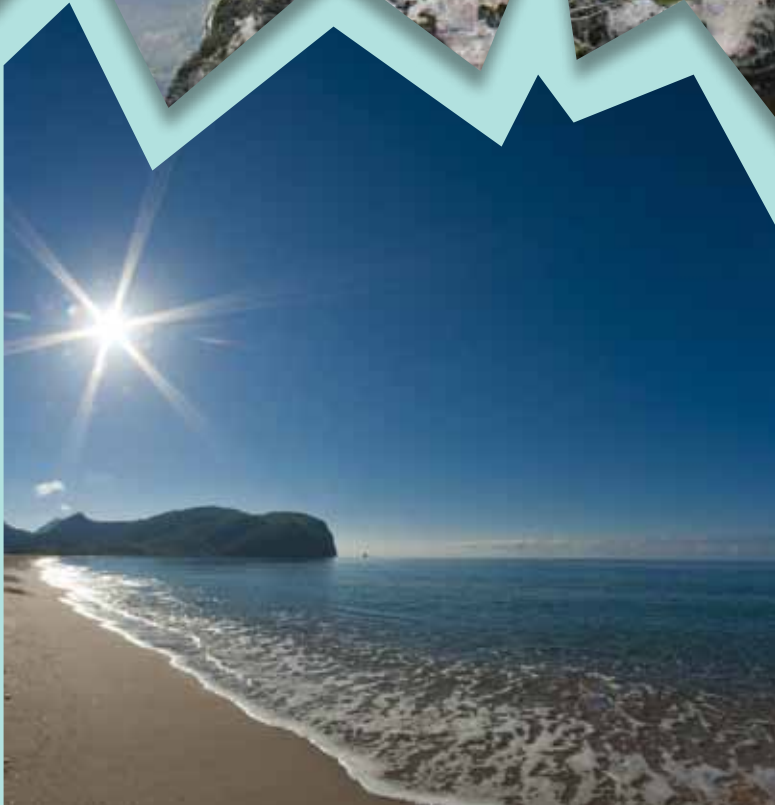
There are three colours present in the Montenegrin landscape: blue, emerald green and iron grey, amazingly combined and interwoven, because of its priceless natural beauty, Montenegro was proclaimed an ecological state through a special declaration.

The fabulously jagged coastline of the Adriatic Sea offers you the variety of beaches, coves, bays and islets that you have

been dreaming of. The reality is even more exotic than the promises found in tourist brochures. The world's southernmost and probably the most celebrated fjord in verse, beautiful Mediterranean Kotor Bay, as well as the whole seacoast, is sheltered and shielded by the karstic mountains. The high mountains can offer you an unforgettable experience with their hidden lakes, numerous pastures, forests, pointed peaks, diverse flora and fauna, fast mountain rivers and imposing canyons.

The Capital of Montenegro is Podgorica which has to offer something for each taste and profile of visitors. Diverse offer is characterized by a rich cultural heritage, natural and architectural attractions, rich aquatic resources (five rivers and three lakes),





which justifies the name of "City on the Water." CentreVille Hotel & Experiences, the preferred choice of stay in Montenegro is placed here.

In 1991 Montenegro was proclaimed ecological state. Generous and miserly, cruel and graceful, fascinating nature of this country has always aroused excitement and inspiration.

"The most beautiful meeting of land and sea at the time of the birth of our planet" (J. G. Byron) has created many small bays and a large Bay of Kotor, hidden wild beaches and a thirteen kilometers long Velika plaža with healing powers. White and grey waste land of limestone area rises above the

coastline. "Sea of rocks" is only one segment of the sumptuous mosaic. In the central region there are the fertile Zetska and Bjelopavlicka plains and a bird paradise - Skadar Lake. Then there is a wreath of mountain ranges over 2,000 meters high. Apart from the peaks, they are adorned by woods, spacious pastures, forty lakes, impetuous and clean rivers, deep and mysterious canyons. The worlds of beauty are under water and underground - in many caves whose exploration has only begun.

Montenegro has five national parks. Durmitor with the Tara River Canyon is part of the world natural heritage. The Tara River Canyon is on the list of international biosphere reserves. As a rare wetland habitat Skadar Lake is included on the Ramsar List.



# Conrad Abu Dhabi Etihad Towers

Brings the Fun Indoors with Its  
Summer Friday Brunch







As the temperature soars, brunch-goers are invited to chill out with Conrad Abu Dhabi Etihad Towers' indoor Summer Friday Brunch. The popular Friday brunch at Nahaam is now twice the fun, with lively restaurant SOLE located next door - serving authentic Italian food and drink.

The newly appointed and award-winning Executive Chef, Carmine Pecoraro, presents a transformative twist to the laid-back brunch every Friday. Featuring an extravagant menu, guests can witness his culinary skills up close as Carmine, and his team fire up a specially curated selection of Western, Indian and Asian menu delights. Diners can enjoy staple offerings such as the famous house-smoked beef brisket, herb-marinated beef carvings, butter chicken, along with a great selection of authentic Japanese sushi and sashimi. Other bountiful offerings include a raw bar, salad bar and a decadent cheese and bread cart, along with a sumptuous pastry corner that is sure to satisfy the cravings of any sweet tooth. From a delectable selection of eclairs to freshly made churros, there will most definitely be something for everyone.

Guests can spend a delightful afternoon at SOLE and discover its outstanding raw and antipasti bar, croquettes and live pasta stations. In true Italian street food style, the focaccia station allows guests to customize their bread with toppings such as smoked Provola cheese, veal pancetta, baby spinach and a vibrant house made basil pesto.

Seafood lovers can indulge in the raw bar with poached Atlantic lobster tails, green-lipped mussels and prawns alongside a great selection of sauces. For the meat eaters, a wide choice of smoked homemade beef sausage, pancetta wrapped meat loaf complemented with a great selection of sides and condiments.

[www.hilton.com/en/hotels/auhctci-conrad-abu-dhabi-etihad-towers](http://www.hilton.com/en/hotels/auhctci-conrad-abu-dhabi-etihad-towers)





# THE RETREAT PALM DUBAI

## A NEW RANGE OF HEALTHY MEALS FROM RAYYA NUTRI

*Delivered right at your doorstep, Rayya Nutri offers an extensive menu including acai bowls, healthy main courses, refreshing salads, and more*

The Retreat Palm Dubai MGallery by Sofitel, the region's first family-friendly wellness resort, unveils a new and extensive range of healthy meals from Rayya Nutri.

Offered exclusively via delivery service, all the dishes on the menu have been meticulously developed by the Rayya Nutri team by means of a certified calorie counter. The meals have been created from mostly locally-sourced ingredients. All orders will come with the list of ingredients, alongside the nutritional facts of each dish including the calorie, protein, carbs, net carbs, and fat content.

Rayya Nutri's latest collection includes assorted acai cravings mix namely tropical acai bowl, protein acai bowl, peanut butter acai bowl, and more. The healthy main courses include options like vegan quinoa vegetable biryani, vegan cashew curry, 50-hour paleo short ribs, and paleo lava stone grilled Atlantic salmon, to name a few. There are also refreshing salads to choose from including vegan grilled chickpea salad, vegan papaya salad, paleo chicken salad, and paleo crab-avo salad and other salad varieties. The other categories in Rayya Nutri's menu are nourishing breakfast meals, hearty soups, breads and rolls with paleo and vegan selections, and guilt-free sweet delights.

For those looking to sustain a healthy diet, Rayya Nutri is also offering customized week-long and month-long meal plans, which will be designed after one-to-one consultation with the chef and nutritionist.

As an introductory promo, Rayya Nutri is offering 20% discount on all orders until 31st May. Rayya Nutri offers free delivery to select areas for orders worth AED200/ and above.  
[www.rayyanutri.com](http://www.rayyanutri.com)











# Azerbaijan Tourism Board

## ATM Dubai 2021

**W**ith the aim of reconnecting with international partners and colleagues face-to-face, as well as sharing its strategy for moving forward, the Azerbaijan Tourism Board (ATB) is participating at ATM Dubai 2021, taking place on 16-19 May.

"We are delighted to participate in ATM Dubai 2021 - ATB's first physical, offline event since the start of the pandemic. With the vaccination process under way, we are finally able to communicate in-person and, hopefully, this will be the start of





the global tourism industry's return to the 'new normal'. We are eagerly looking forward to welcome guests looking to explore the rich cultural offering and tourism experiences of Azerbaijan," said Florian Sengstschmid, Chief Executive Officer of Azerbaijan Tourism Board.

"With a short three-hour flight with options from FlyDubai and Azerbaijan Airlines, visitors from the UAE will soon be able to visit Azerbaijan and indulge in unique cultural experiences, with their safety and health being the top priority for us", said Sengstschmid.

Azerbaijan is an exceptional combination of an Eastern country with a Western outlook. For the post-pandemic period, ATB is also focusing on developing sustainable, eco-friendly, authentic tourism products and activities – and future visitors will be able to go hiking along newly developed and marked hiking trails in the Greater Caucasus and Lesser Caucasus mountains, try a wide variety of delicious Azerbaijani cuisine dishes and get first-hand experience of farming and cooking within the Slow Food

Travel concept, enjoy pristine nature and outdoor activities away from crowded places, visit new birdwatching spots all across the country and stay at guesthouses and homestays to experience the authentic hospitality of the Azerbaijani people.

By implementing the SAHMAN (Sanitation and Hygiene Methods and Norms) initiative, aimed at improving hygiene and sanitation across accommodation, F&B and touristic transportation providers, ATB aspires to ensure the safest possible travel experiences for future visitors. It helps to provide a safe and manageable pathway out of the pandemic crisis for industry members and tourists alike.

The beginning of the revitalisation process in the liberated territories of the Karabakh region has opened new horizons for the future of the country's tourism industry development. ATB is endeavouring to develop Karabakh into a globally competitive, sustainable and attractive tourism destination with state-of-the-art facilities and tourism infrastructure.  
[www.tourismboard.az](http://www.tourismboard.az)







Explore the beauty of United Arab Emirates while staying at the most comfortable hotels in Ajman – Ramada Hotel & Suites by Wyndham Ajman, Ramada by Wyndham Beach Hotel Ajman and Wyndham Garden Ajman Corniche. The Hotels offers multiple recreational facilities i.e., spa, gym, swimming pool & private beach along with dining outlets including an all-day dining Orchid Restaurant, Seascape Restaurant serving fresh seafood and King's Grill Restaurant providing the authentic taste of fresh BBQ grills. Located in the center of the city Ajman, Ramada Hotel & Suites by Wyndham Ajman offers 368 rooms and suites elegantly decorated and designed for a luxurious and comfortable stay. The hotel offers a wide range of rooms i.e., studio style standard rooms, one bedroom, two bedrooms and three bedrooms. With all 107 rooms, Ramada by Wyndham Beach Hotel Ajman guarantees to provide utmost luxury and convenience throughout the stay. The heavenly view of the ocean takes the holiday experience to a whole new level. The hotel offers wide range of rooms varying from Standard to deluxe rooms and one-to-two-bedroom suites. The first of its kind, Wyndham Garden Ajman Corniche hotel is situated in Ajman's tranquil avenue with panoramic views of the Arabian Gulf from all 179 rooms. Guests are provided with multiple stay-in options i.e., standard seaview rooms, executive seaview suites, one bedroom and two-bedroom seaview suites. Wyndham Hotels Ajman offers variety of water sports at its private beach for all age groups. Guests can effortlessly avail services like, laundry, room service and free Wi-Fi etc. The hotels are suitably located close to major businesses, ministries and attractions making it ideal for those traveling for business or leisure. It is a 35-minutes' drive to Dubai International Airport and 20-minute drive to Sharjah International Airport from the hotel.

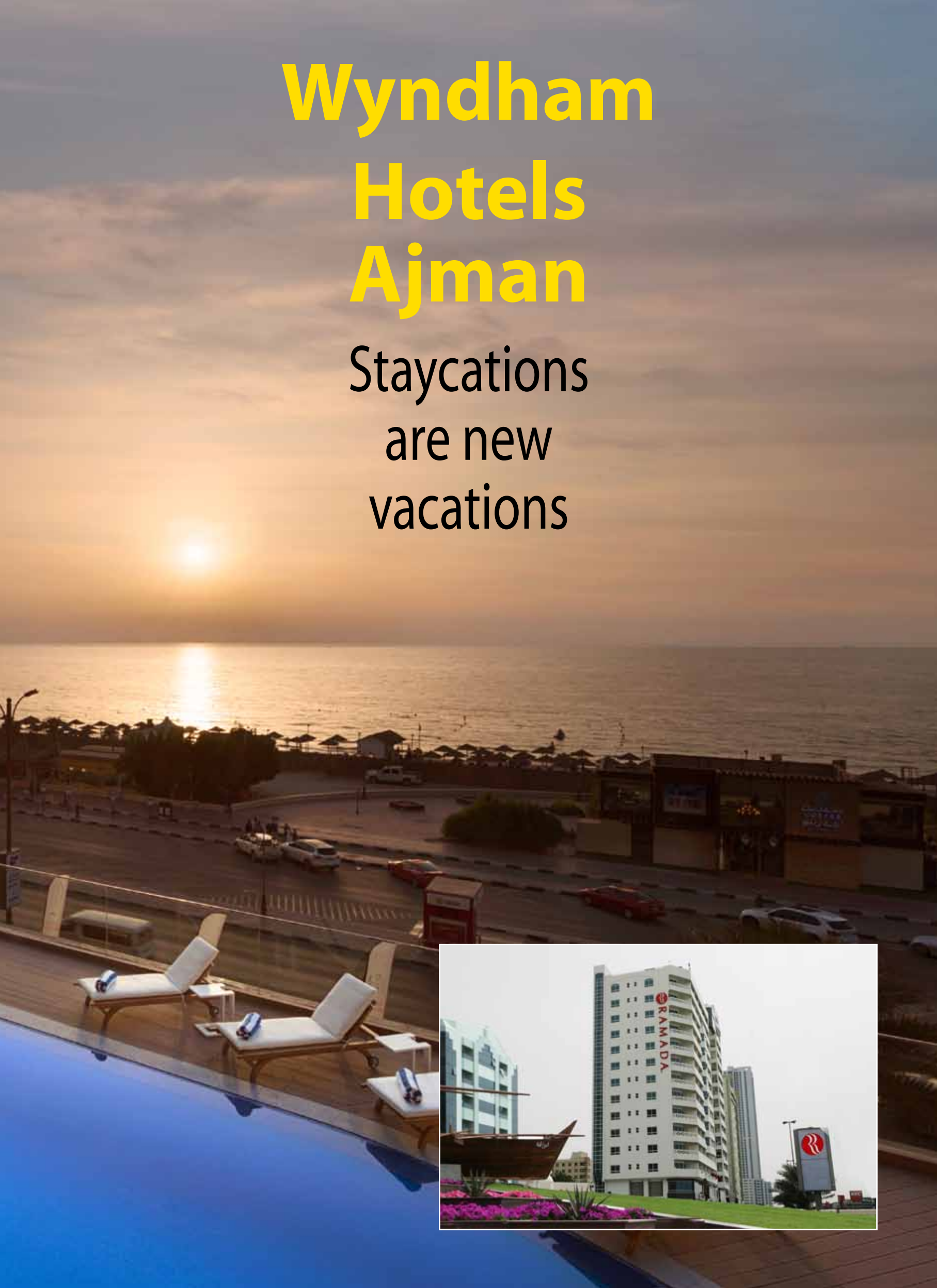
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# Wyndham Hotels Ajman

Staycations  
are new  
vacations





# Baden-Baden

*The elegant spa & culture town in the Black Forest*

In Baden-Baden, the city's rich history blends seamlessly with a highly contemporary lifestyle. Over the centuries, Baden-Baden has evolved into an enchanting destination, offering a spectacularly diverse range of opportunities for relaxation and excitement. Located in the Black Forest, Baden-Baden is an oasis for spa and wellness, but also a great destination for culture lovers, art enthusiasts and foodies.

Baden-Baden is well known as a health and spa destination thanks to its curative thermal water that bubbles upwards from twelve springs. For guests and locals who are seeking wellbeing, the city's two thermal baths offer soothing recreation in the warm thermal waters as well as high quality wellness and beauty treatments. Baden-Baden is also home to a variety of spa- and wellness hotels including the Villa Stéphanie, part of the five-star superior Brenners Park-Hotel & Spa. This luxury health resort is a mansion solely devoted to the individual's spa experience. A holistic approach focusing on beauty, detox & nutrition, emotional balance and medical care make the Villa Stéphanie special.





In Baden-Baden, being “properly treated” has a long tradition. Whether it is preventative or rehabilitation medicine or a medical check-up, the well-being of the whole person is at the forefront of every treatment. The clinics and medical spas of Baden-Baden are equipped with all the latest technology.

It has been known for thousands of years that sea salt has a healing effect, especially on the respiratory tract. The newly renovated Salina salt cave in Baden-Baden, which celebrates its reopening in April, offers exactly this effect of Dead Sea and Himalayan salt.

Apart from wellness seekers, also shopping enthusiasts will love their time in Baden-Baden and enjoy the plenty high-class shopping opportunities. Numerous exquisite boutiques invite visitors to luxurious shopping in the picturesque streets and shopping boulevards in the neo-baroque old town. Guests looking for luxury-brand products, international labels and individual antiques, jewelry and presents will adore roaming through Baden-Baden.

For families, couples or friends, for younger or older guests: there is no boredom in Baden-Baden. Throughout the whole year there is a variety of events in and around the town. From international horse races to vintage car meetings, food and music festivals, summer concerts, operas and many more.

Nature lovers find numerous well-maintained parks and gardens in the “green city of short distances,” where exotic varieties of flowering plants and trees are growing. The car-free city center as well as the “Lichtentaler Allee,” a 2 km long green parkway, invite for relaxing walks or romantic horse carriage rides. And as the home to Germany’s largest municipal forest, Baden-Baden is the ideal starting point to explore the surrounding mountains and enjoy outdoor activities such as hiking, mountain biking and paragliding. Baden-Baden is the gateway to the Black Forest Panoramic Route which impresses with a beautiful nature and breath-taking views over the mountains and the Rhine Valley. Furthermore, Baden-Baden is the perfect starting point for many different day trips. For example, to the castle in Heidelberg or Germany’s biggest theme park, the Europa-Park. It offers more than 120 attractions and shows and is fun for the entire family. The theme park can be reached in less than an hour from Baden-Baden.

Baden-Baden, the elegant spa- and culture town, offers a variety of wellness, cultural and culinary highlights in a spectacular natural setting on the foothills of the Black Forest. Best of all, almost everything is within walking distance and no car is needed while being in Baden-Baden.

For more information:  
Baden-Baden Tourism Board  
[info@baden-baden.com](mailto:info@baden-baden.com)  
[www.baden-baden.de/en](http://www.baden-baden.de/en)





# Sanremo

## Riviera of Flowers



Sanremo is the most famous resort of the “Riviera of Flowers”, with an extremely mild climate, just 45 minutes from Nice International airport and 30 minutes from Monte-Carlo.

The town is well-known for its highly developed floriculture, its numerous social, cultural and sports events (Italian Song Festival, bicycle race Milano-Sanremo, “Old-Timer” Car Rally, World-Championship Car Rally,) and for the illustrious personalities who lived here, such as Monet, Ciajkovskij, Alfred Nobel, founder of the homonymous prize, the most famous European Royal Families, as well as the present international jet set.





It is widely appreciated for its artistic and architectural heritage, but most of all for its wonderful and typical Mediterranean landscape in the surroundings, made up of deep blue sea and steep cliffs behind it.

**Places of interest:** the Medieval old town centre known locally as “Pigna”, the Russian Orthodox Church, the Cathedral of San Siro with its Romanesque-gothic style, the Casino, the town symbol dating back to 1905, the Borea d’Olmo Ducal Palace, Villa Nobel, Villa Ormond with its luxuriant botanical garden.

Sanremo is also a gateway for excursions to the fascinating medieval villages of the hinterland or to the nearby glamorous French Riviera.

Finally, a must is the shopping in the elegant boutiques of the centre, the antique workshops and at the picturesque open-air market which is held in the morning on Tuesdays and Saturdays, further to a Luxury Outlet opening soon.

The perfect place for a relaxing holiday or as destination for conferences and meetings, since Sanremo offers all the services of a big city, but without its stress. A unique Italian jewel to be discovered with many faces always able to surprise you.



# The Royal Hotel Sanremo

## Rich in history and tradition



The Royal Hotel Sanremo is an exclusive 5-star hotel rich in history and tradition, just the ideal choice for guests seeking luxury, intimacy and relaxation. Inaugurated in 1872, it been home to famous European royalty, high society, celebrities and discerning travellers worldwide and still is the place to stay on the charming Italian Riviera of Flowers blessed by a mild climate year-round.

Only 45 minutes from Nice International airport and 25 minutes from Monte-Carlo, it enjoys a unique location in its own subtropical park of 16,000 sq m with a scenic heated sea-water swimming-pool with splendid views of the Mediterranean Sea, only moments from the sandy beach and the centre of town with its Casino and shopping area.

It features 127 individually decorated rooms including exclusive suites, a spacious lobby with panoramic view, piano bar, smoking lounge,







three restaurants serving excellent regional, Mediterranean and international cuisine to enjoy a refined gastronomic experience.

The state-of-the art Royal Wellnes SPA pampers guests with high-end treatments, massage and no prescription wet zone with large hydromassage pool, emotional showers, Turkish bath, Vitarium and relaxation area, plus a fitness room to ensure a perfect remise en forme and to enjoy moments of absolute relax in a stylish atmosphere.

A wide range of sports, several outdoor activities including an 18-hole golf course and horse-riding grounds, a 24 Km cycling and jogging path just in front of the hotel; a wide choice of tailor made programs, cooking classes with local chefs; wine and olive oil tasting. Further to many options and leisure opportunities in the town and its fascinating surroundings or excursions to the glamorous French Riviera.

A unique and prestigious setting with a perfect blend of timeless elegance, modern comforts, warm hospitality and 147 years of tradition for an unforgettable stay.

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# PAKISTAN

## THE AMAZING NORTH



The northern areas of Pakistan are blessed with sky touching mountains, breathtaking valleys blanketing the landscape, diverse cultures, and warm-hearted people welcoming everyone with smiling faces. Combined with mesmerizing mountain scenery, jaw dropping adventurous road rides and indulging in local indigenous cultures, the magical road journey to north Pakistan has been designed in a way, such that it is later remembered with nostalgia. The highlights of this region are Gilgit, Karimabad, Hunza, Phander, Chitral, and Bumburet offering natural untapped scenic views, indigenous cultures, remnants of history in the form of museums, sculptures of Buddha and medieval forts.

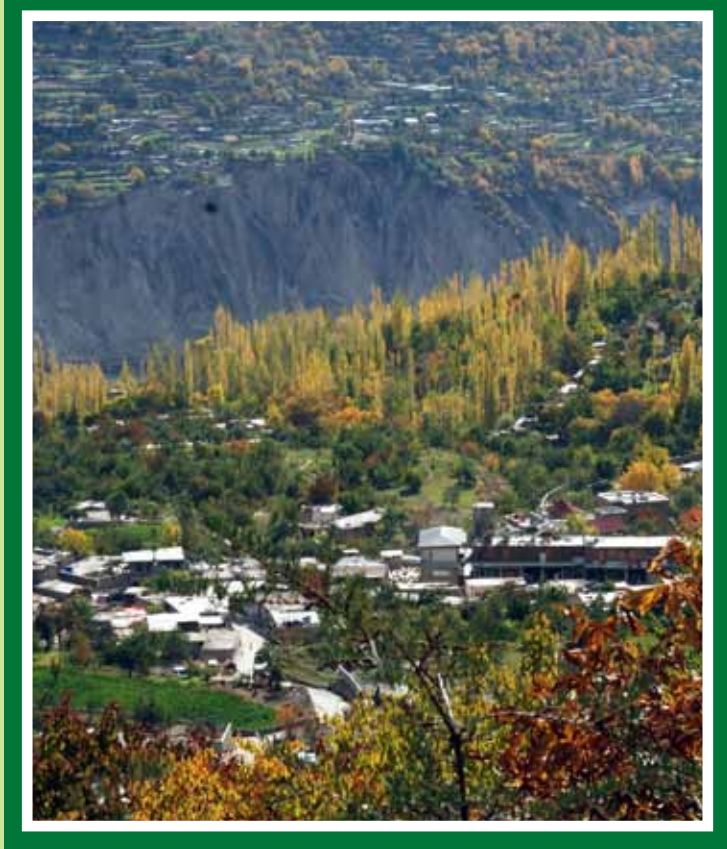
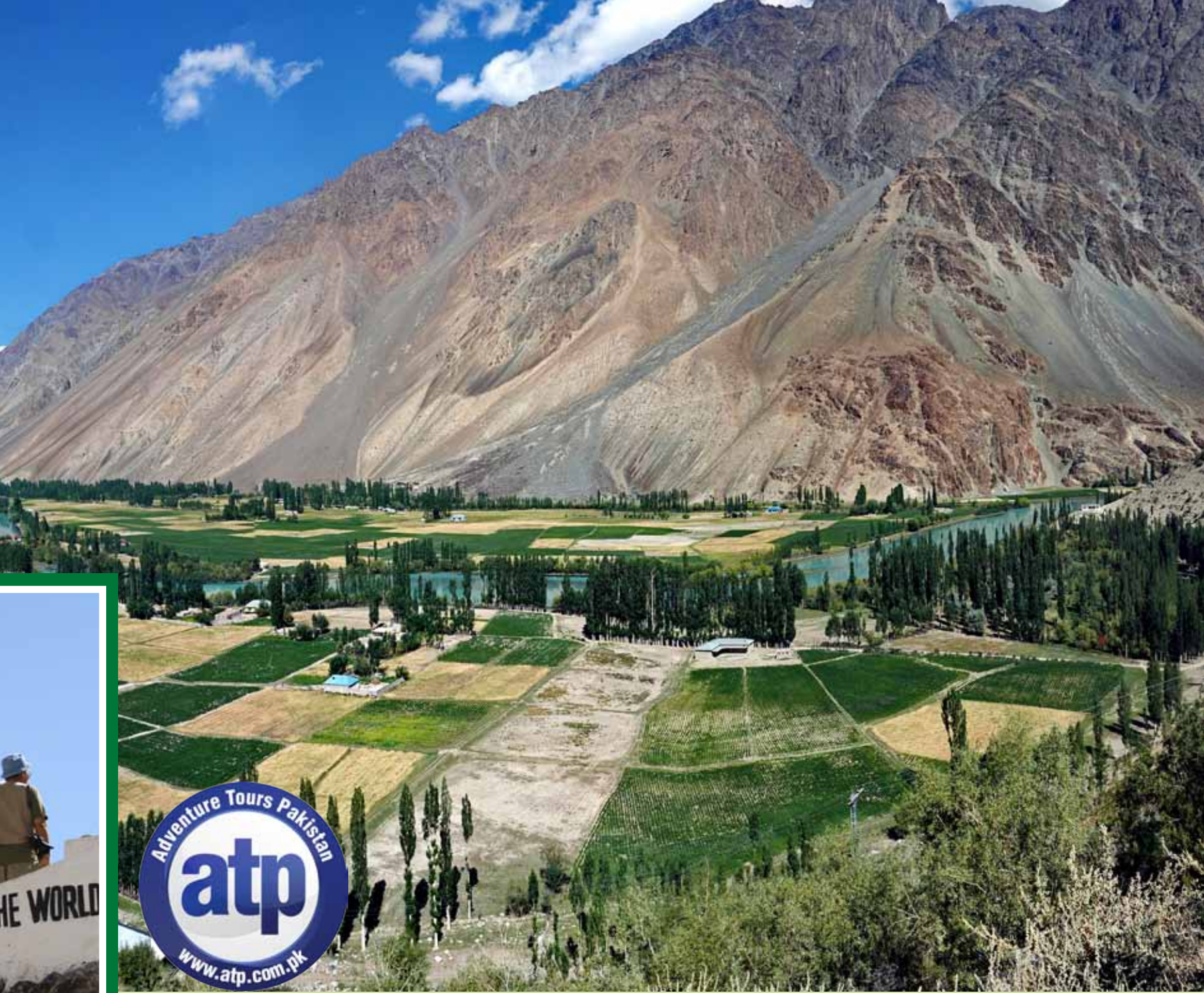
After your arrival in Islamabad, Pakistan, start off your journey to Gilgit city, that has served an important crossroad for the ancient Silk Road trade, and now connects China, Skardu, Chitral and Islamabad by road. From Gilgit, make a visit to Hunza where you will be heartily welcomed by the local inhabitants, making you feel at home. It is here in Hunza, where the important medieval forts are located. 750 years old Baltit Fort has been on the UNESCO World Heritage Tentative list since 2004. Standing atop Karimabad, the former capital of Hunza Valley, the fort offers a picturesque view of central Hunza. This can be followed by a visit to neighboring Altit Fort which is older than Baltit fort. Both of these forts have served as important residential places for the rulers of Hunza. Another important destination on our list is the Attabad Lake with its enchanting blue color, dramatic mountain backdrop and recently introduced water sports. If you have time and would love to explore more, then head further north to the iconic Khunjerab Pass via Gulmit, which is at 4700m and is reputedly the highest metaled border crossing in the world. Next, a visit to the Phander valley is a must, provided its magnificent view and sumptuous trout fish.

This adventurous route can be rotated eastwards passing Shandur Pass and Mastuj and entering into Chitral at an elevation of 1500m. The principal attractions are the bazaar, royal fort, the Shahi Mosque, Chitral Museum, polo matches and the Chitral Gol National Park. A visit to district Chitral in KPK is incomplete without a visit to the unique Kalash Valley, with approximately 3000 people, belonging to an indigenous community, living in three isolated but beautiful valleys of Bumburet, Rambur, and Birir.

Best time to visit: May to October  
Trip duration: 7 – 21 days









# Pakistan

## GLIMPSES OF HERITAGE

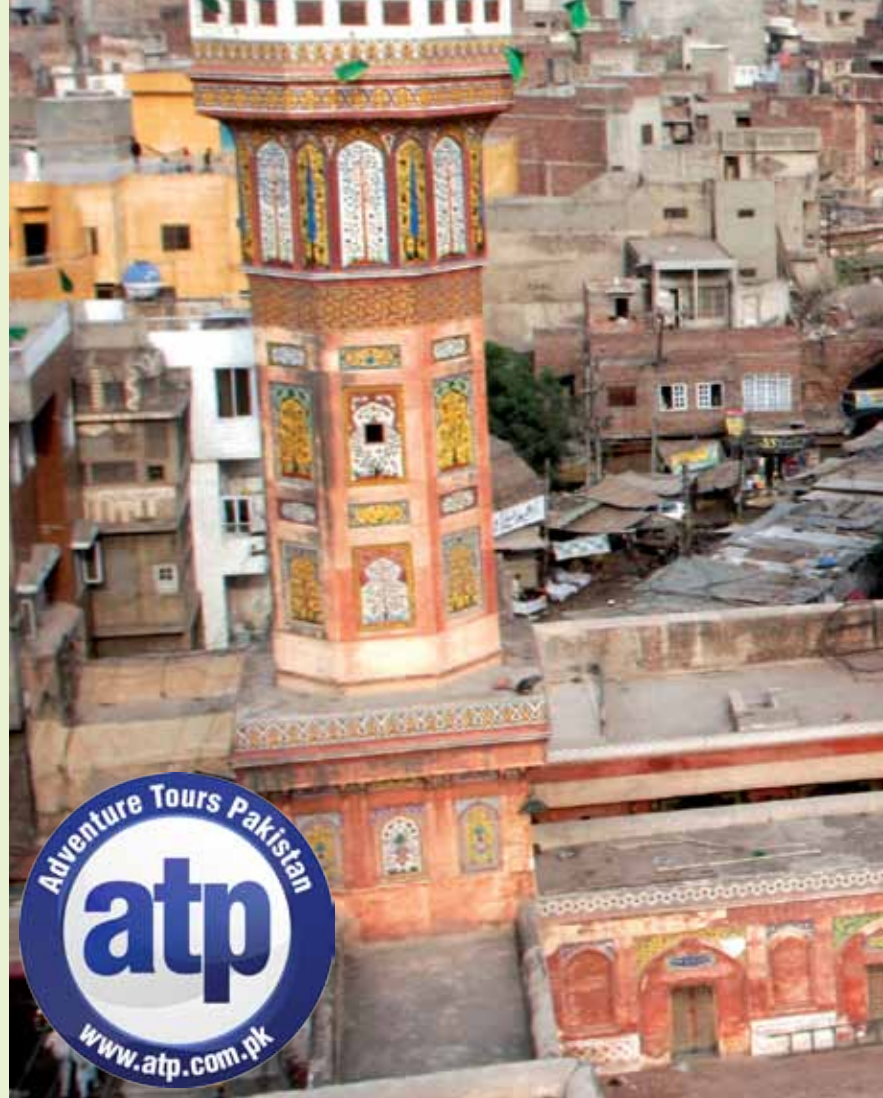
An insightful journey across Pakistan along its best kept secrets is an unforgettable experience.

The tour right from the beginning in Islamabad, the capital of Pakistan till end in Karachi, Pakistan's financial capital will give you an understanding of how the magnificent ancient civilizations – Indus and Gandhara flourished along the Indus River, what made the invaders invade it, why Sufis made it their home, how the emperors established their huge empires right from Moghals of Persia to British in Europe.

Throughout the tour you will be mesmerized with its magnificent archeological sites like Taxila, Katas Temple, a Hindu temple and Khewra Salt Mines the second largest salt mine in the world. The rich stunning cultures in Lahore to feast our eyes with beautiful Badshahi Mosque, Badshahi Fort, Lahore Museum, Shahi Humam, Wazir Khan Mosque, Shalimar Gardens etc, Harappa another important archeological site of Indus civilization .

The elaborately decorated shrines of Sheikh Bahad-ud-din Zakriya, Shah Rukn-e-Alam in Multan, imposing Derawar Fort, the deserts of Cholistan, the high intense spirituality at Sufi Shrines like Uch Sahrif Shawan Sahrif are worth visiting.

Mohenjo Daro, an impressive and well preserved archeological site of Indus Valley Civilization which was worlds' well developed







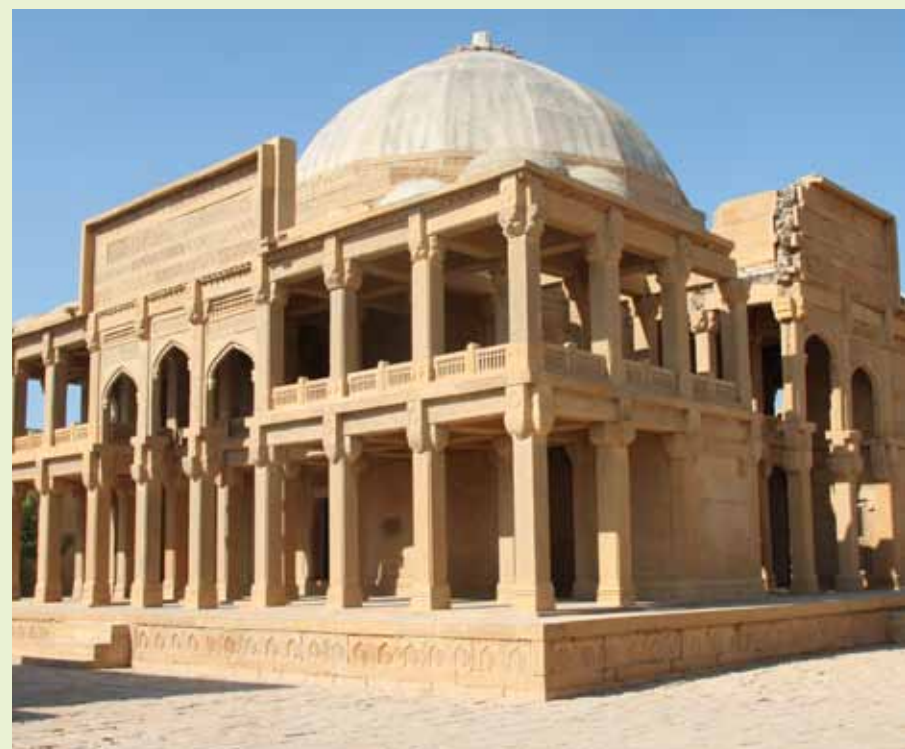
ancient culture. Makli Hills world's largest necropolis with over a million graves,Chaukhandi tombs form an early Islamic cemetery are remarkable for their elaborate sandstone carvings, tombs and mausoleums will make your trip worthwhile. In short every city, town and village throughout the tour that we will visit has a thrilling story of its own.

With a history of over thousands of years, the land has witnessed rise and fall of dynasties and it made invaders fought for the control of the land, our Pakistan Heritage is an absolutely spectacular journey along the history with breathtaking landscape.

#### **ADVENTURE TOURS PAKISTAN**

ATP is a leading destination management /tour operating company with a status of "Designated Tours Operators" approved by the Ministry of Interior Govt. of Pakistan. Our specialized trips/ services include.

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# DOMINICAN REPUBLIC

## Adventure

Dominican Republic is well-known around the world for its crystal clear waters and white sand beaches which is for sure one of the main reasons to visit this paradise. But there is a reason why we say "Dominican Republic has it all" which means that this small Caribbean island has way more to offer. Here is our idea of what can spice up your relaxing days at the beach.

Have you ever dreamed to see the biggest mammal on earth right in front of you? Starting from January and till March great humpback whales come to the shores of Samana peninsula for mating games and birth-giving. And that is your chance to witness these amazing creatures closer than you imagined. Book your place on the boat to see them gracefully jumping out of waters. Or if you are true wild adventure enthusiast there is always a chance to go underwater with the team of professional divers and swim next to the whales!

If that is not enough for you, how about going a little bit north and challenge yourself with kiteboarding or even surfing? Catch your big wave in the idyllic Cabarete beaches surrounded with tall palm trees and mountains. Speaking of mountains, which gorgeously surround Puerto Plata city, there are some hidden gems inside the mountain forests exploring which can bring you many unforgettable moments. Grab your friends and slide on the Damajagua Waterfalls, we counted 27 of them, can you do all of them in one day? Let's see. White-water rafting in the fast rivers of Jarabacoa will also award you with spectacular views on canyons and mountain jungles. Choose your way to feel adrenaline rush and we will make it come true!











# ROYAL HOTEL

★★★★★ L

SANREMO



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# KULM HOTEL ST.MORITZ

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Kulm Spa St. Moritz - experience your new self.



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## MEETINGS MADE MEMORABLE



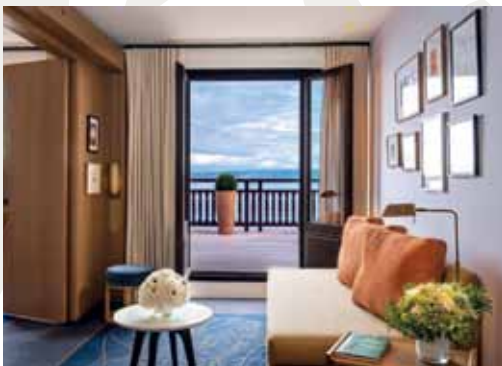
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# HOTEL ROYAL

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